

WELLNESS ABSORBED

PRIVACY POLICY

Last Revised: April 30, 2026

Introduction

This Privacy Policy ("the Policy") applies to Wellness Absorbed and its affiliated entities ("Wellness Absorbed"), in all countries where Wellness Absorbed conducts business. It applies to all information that Wellness Absorbed collects through its website at wellnessabsorbed.com and any related pages or tools (the "Site") where this Privacy Policy is posted. It also applies to information collected through offline methods.

The purpose of this Privacy Policy is to inform you of the types of information we may collect, how such information will be used, with whom that information may be shared, your choices regarding the collection, use, and sharing of such information, your ability to access and correct such information, and the security procedures we use to protect this information.

1. What Information Does Wellness Absorbed Collect?

Information You Provide Directly to Us

You may directly provide Wellness Absorbed with certain types of Personal Information such as your first and last name, email address, telephone number, and payment information. For example, you may provide us with such information when you use our Site, take our wellness quiz, or place an order. In some cases, if you do not provide us with the requested information, we will not be able to provide you with the service you have requested.

If you disclose someone else's information to us, you must ensure that you have that person's appropriate consent to disclose that information.

Wellness Quiz and Health-Related Information

When you complete our inflammation and wellness quiz, we collect your responses and calculated score for the purpose of providing personalized wellness insights and relevant product recommendations. This information is used solely to enhance your experience and is not shared with third parties for unrelated purposes. We do not use quiz responses to make medical diagnoses.

Information About Your Device and Use of the Site

We may collect certain information automatically, such as Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, dates/times, and clickstream data, for purposes such as analyzing trends, administering the Site, and improving the function and content of the Site.

To collect this information, we use standard Internet technologies such as cookies, beacons, and similar technologies, as explained in the Cookies section below.

Third-Party Information

We may receive additional information about you from publicly and commercially available sources and from other third parties. If you access third-party services such as Facebook or Google through the Site, we may collect information from those services. We may combine all information we collect or receive about you and use or disclose it in the manner described in this Privacy Policy.

2. How Does Wellness Absorbed Use My Information?

We use the information we collect about you for a variety of purposes, including:

- Providing you with the products, services, and support you request
- Processing your transactions and shipping your orders
- Communicating with you about your account, transactions, changes to our policies, and other administrative matters
- Delivering personalized wellness insights based on your quiz results
- Better understanding your interests to provide you with relevant content, promotional information, and product recommendations
- Improving our products, services, and operations
- Ensuring compliance with company policies, rules, and laws, or as we deem necessary to protect, enforce, or defend the legal rights, privacy, security, or property of others

We may retain your information for as long as necessary to provide services to you, meet legitimate business needs, comply with our legal and compliance obligations, and resolve disputes and enforce our agreements.

3. With Whom Does Wellness Absorbed Share My Information?

Suppliers and Service Providers

We may share your information with vendors who perform functions on our behalf, such as executing orders, delivering packages, processing payments, sending emails, and providing customer service.

Legal and Compliance Disclosures

We may also disclose your information as required by law (for example, to comply with a subpoena or similar legal process), or when we believe in good faith that disclosure is necessary to protect our rights, protect your safety and the safety of others, investigate or prevent fraud, or respond to government requests.

Business Transitions

We may share your information if Wellness Absorbed is involved in a merger, acquisition, or sale or transfer of assets, or in the unlikely event of bankruptcy.

Other Third Parties in Aggregate Form

We may share your information with third parties in aggregate or anonymous form that does not identify you personally.

Other Third Parties With Your Consent

We may also share your information with third parties for any other purpose disclosed to you at the time we collect the information, or in accordance with your consent.

4. How Will Wellness Absorbed Communicate With Me?

Wellness Absorbed may communicate with you by email, postal mail, telephone, text message, or other means to provide you with requested products or services, deliver your wellness quiz results, and share relevant wellness information and special offers. You may also receive periodic information about our products and services.

If you wish to opt out of marketing communications, you may do so at any time by clicking the unsubscribe link in any email we send, or by contacting us directly at support@wellnessabsorbed.com.

5. Is My Personal Information Secure?

We take reasonable steps to ensure that the Personal Information we collect about you remains accurate, current, and secure. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure, and although we strive to protect your Personal Information, we cannot ensure or guarantee that it is completely secure.

6. How Can I Access or Correct My Information?

If you wish to verify, update, or correct the information we hold about you, please contact us at support@wellnessabsorbed.com. We will use commercially reasonable efforts to satisfy all requests to update your information.

7. International Transfers

Please note that the information you provide to us, or that we obtain as a result of your use of the Site, will be collected in your country and may subsequently be transferred to another country under applicable laws. Your use of the Site demonstrates your consent to the processing of information as described in this Policy.

8. Cookies and Tracking

Wellness Absorbed, as well as some third parties that offer content and features on our Site, uses cookies, beacons, and similar technologies for various purposes, including analyzing trends, administering the website, tracking user movements on the Site, and gathering demographic information.

Cookies are small pieces of information stored on the hard drive of your computer or device. A cookie allows the entity that placed it on your device to recognize it across different websites, services, and browsing sessions.

We may allow third parties to use cookies on the Site, but we do not control the use or contents of third-party cookies. Browsers generally allow you to configure settings to accept or reject all cookies, or to receive a notification when a cookie is sent. If you choose to refuse cookies, please note that you may not be able to take full advantage of the features and functions of the Site.

To learn more about cookies and how to manage them, visit: <http://www.allaboutcookies.org>

9. Do Not Track

Browsers may allow you to send "Do Not Track" requests. We do not currently take steps to respond to Do Not Track signals, as there are no current industry standards on what websites should do when they receive such signals. We continue to review new technologies and will adopt a standard once one is established.

10. Online Advertising

We may display advertising on our website and partner with third parties to manage advertising on other websites for our products and services. Cookies or similar technologies may be used to show you advertisements based on your interests and browsing activities. We are not responsible for the privacy practices of these third parties, and their information practices are not covered by this Policy.

11. Third-Party Links

The Site may contain links to websites operated and administered by third parties over which we have no control. Any information you provide to third-party websites will be regulated under the terms of each website's own privacy policy. We encourage you to review such policies before disclosing information. We assume no responsibility for the content, actions, or policies of third-party websites, and the inclusion of such links does not constitute an endorsement.

12. Third-Party Functionality

Some functionality of the Site may be provided by third parties not affiliated with Wellness Absorbed. These entities may collect or receive certain information about your use of the Site, including through the use of cookies, beacons, and similar technologies. Wellness Absorbed is not responsible for the privacy practices of these entities. If you access third-party services (such as Facebook or Google) through the Site, those services may collect information about you in accordance with their own privacy policies.

13. Changes to This Policy

This Privacy Policy was last updated on the date shown at the top. Wellness Absorbed reserves the right to modify this Privacy Policy at any time. All modifications will be effective immediately upon posting the latest version on the Site. Your continued use of the Site following any changes constitutes your acceptance of those changes. We encourage you to review this Privacy Policy periodically.

14. Questions or Concerns?

Wellness Absorbed takes privacy seriously. If you have questions or comments about this Privacy Policy, please contact us at:

Email: support@wellnessabsorbed.com